

THE SNYDER COUNTY TIMES & UNION COUNTY TIMES!

THE AREA'S LARGEST DIRECT MAIL WEEKLY PUBLICATION! VIEW OUR DIGITAL E-WEEKLY NEWS EDITIONS ON OUR WEBSITES: THESNYDERCOUNTYTIMES.COM OR THEUNIONCOUNTYTIMES.COM

DISPLAY ADVERTISING RATES!

FRONT PAGE BACK PAGE

\$11.50

Per Column Inch

INSIDE

\$8.50

Per Column Inch

\$9.50

Per Column Inch

If you advertise in one paper you can pick up the second paper for **\$5.50 per column inch inside!**

Front Page and Back Page rates are not discounted.

Display Ads: Color Rates (Your Choice)

- 1-2 Colors \$25.00
- Process Color \$50.00

DEADLINE FOR DISPLAY ADS 4 P.M. TUESDAYS!

Inserts

Total Coverage: \$70 per 1,000

Zoning: \$75 per 1,000

Drop Ship to:

Press Enterprise
Commercial Printing
3185 Lackawanna Ave.
Bloomsburg, PA 17815

Phone: ()

LEGAL ADVERTISING

DISPLAY: \$9.50 PER COLUMN INCH

IN-LINE: \$1.80 PER LINE

PROOF OF PUBLICATION \$5.00

CLASSIFIEDS

DISPLAY: \$9 PER COLUMN INCH

IN-LINE: \$10 PER 25 WORDS OR LESS.

OVER 25 WORDS IS AN ADDITIONAL \$0.10 PER WORD

OBITUARIES

WITH PHOTO:

\$50 FOR UP TO 350 WORDS. OVER 350 WORDS IS AN ADDITIONAL \$0.10 PER WORD. SECOND PAPER: \$20. FOR OVER 350 WORDS IS AN ADDITIONAL \$0.10 PER WORD.

WITHOUT PHOTO:

\$40 FOR UP TO 350 WORDS. OVER 350 WORDS IS AN ADDITIONAL CHARGE OF \$0.10 PER WORD. SECOND PAPER: \$15 FOR OVER 350 WORDS IS AN ADDITIONAL \$0.10 PER WORD.

Requirements

NEWSPAPER

Columns	Inches Wide
1	1.67"
2	3.51"
3	5.35"
4	7.19"
5	9.03"
6	10.875"

CLASSIFIED

Columns	Inches Wide
1	1.21"
2	2.59"
3	3.97"
4	5.35"
5	6.73"
6	8.11"
7	9.49"
8	10.875"

STANDARD SIZE NEWSPAPER

10.875" X 21.5"

The Snyder County Times and Union County Times reach over 26,000 households with our print Editions! Plus Weekly E-News!

BUSINESS DIRECTORY

\$7.50 per column inch second paper \$5.50 per column inch

DEADLINES:

DISPLAY ADVERTISING: AD SUBMISSION DEADLINE: 4 P.M. TUESDAY.

APPROVAL/FINALIZED AD DEADLINE 9 A.M. WEDNESDAY

LEGALS AND CLASSIFIEDS DEADLINE TUESDAY AT NOON. ARTICLES & OBITUARIES DEADLINE TUESDAY 4 P.M. COMMUNITY NEWS DEADLINE MONDAY AT NOON

▪ To qualify for the discount rate, advertiser must place the same ad in each publication.

* Requested placement .50 cents a column inch extra.

* Tearsheets are .25¢ each.

THE SNYDER & UNION COUNTY TIMES DISTRIBUTION

We've Gone Digital with the Weekly E-News Edition. Our Ad Prices Include This New Feature at No Additional Cost!

DATE: 6/1/21

SNYDER COUNTY

Beaver Springs 17812: 643

Boxes - 94
RR1 - 549

Beavertown 17813: 846

Boxes - 100
RR6 - 587
RR1 - 159

Freeburg 17827: 285

Boxes - 204
HCR - 81

Hummels Wharf 17831: 104

Boxes - 104

Kreamer 17833: 135

Boxes - 135

McClure 17841: 1,740

Boxes - 230
RR1 (Mifflin County) - 575
RR2 - 600
RR3 (Mifflin County) - 335

Middleburg 17842: 3,381

Boxes - 37
CR1 - 567
RR1 - 491
RR2 - 551
RR3 - 552
RR4 - 588
RR5 - 595

Mt. Pleasant Mills 17853: 1,210

Boxes - 34
RR1 - 440
RR2 - 549
RR3 - 135
HCR - 52

Paxtonville 17861: 65

Boxes - 65

Penns Creek 17862: 136

Boxes - 136

Port Trevorton 17864: 790

Boxes - 17
RR1 - 491
RR2 - 282

Richfield 17086: 919

Boxes - 114
RR1 (Juniata County) - 569
RR2 (Juniata County) - 144
HCR 63 (Juniata County) - 60
HCR 72 (Juniata County) - 32

Selinsgrove 17870: 6,016

CR1 - 531
CR2 - 531
CR3 - 309
CR4 - 340
RR1 - 579
RR1 (17876) - 641
RR2 - 521
RR3 - 476
RR4 - 460
RR5 - 552
RR6 - 460
RR7 - 563
HCR 72 - 35

Shamokin Dam 17876: 105

Boxes - 105

Troxelville 17882: 12

Boxes - 12

TOTAL 16,387 PIECES

Inserts

Total Coverage:
\$70 per 1,000

Zoning:
\$75 per 1,000

Drop Ship to:

Press Enterprise
3185 Lackawanna Avenue
Bloomsburg, PA 17815
Phone: 570-387-1234

**For Insert Details Call
570-837-6065
Ask to speak to Sue!**

DATE: 6/1/21

UNION COUNTY

Hartleton 17829: 31

Boxes - 31

Laurelton 17835: 31

Boxes - 31

Lewisburg 17837: 3,987

RR1 - 537
RR2 - 528
RR3 - 538
RR4 - 515
RR5 - 699
RR6 - 518
RR7 - 431
RR8 - 221

Mifflinburg 17844: 3,985

CR1 - 437
CR2 - 349
CR3 - 228
RR1 - 537
RR2 - 575
RR3 - 580
RR4 - 600
RR5 - 679

Millmont 17845: 959

Boxes - 65
RR6 - 599
RR7 - 295

New Berlin 17855: 418

Boxes - 232
HCR - 186

Winfield 17889: 1,123

Boxes - 35
RR1 - 531
RR2 - 557

TOTAL 10,534 PIECES

**Deadlines for Advertising
Ad submission is
Tuesdays at 4 p.m.**